

# MIND MAPS/SPIDER DIAGRAMS

PURPOSE AND CONTENT

# STARTER ACTIVITY

You have been asked to design a TV advert for a new virtual reality games system called 'Virtu-X' which is to be aimed at teenagers and young adults

Create a mind map for the advert that covers the following:

- Colours
- Music/sound effects
- Scenes
- Text

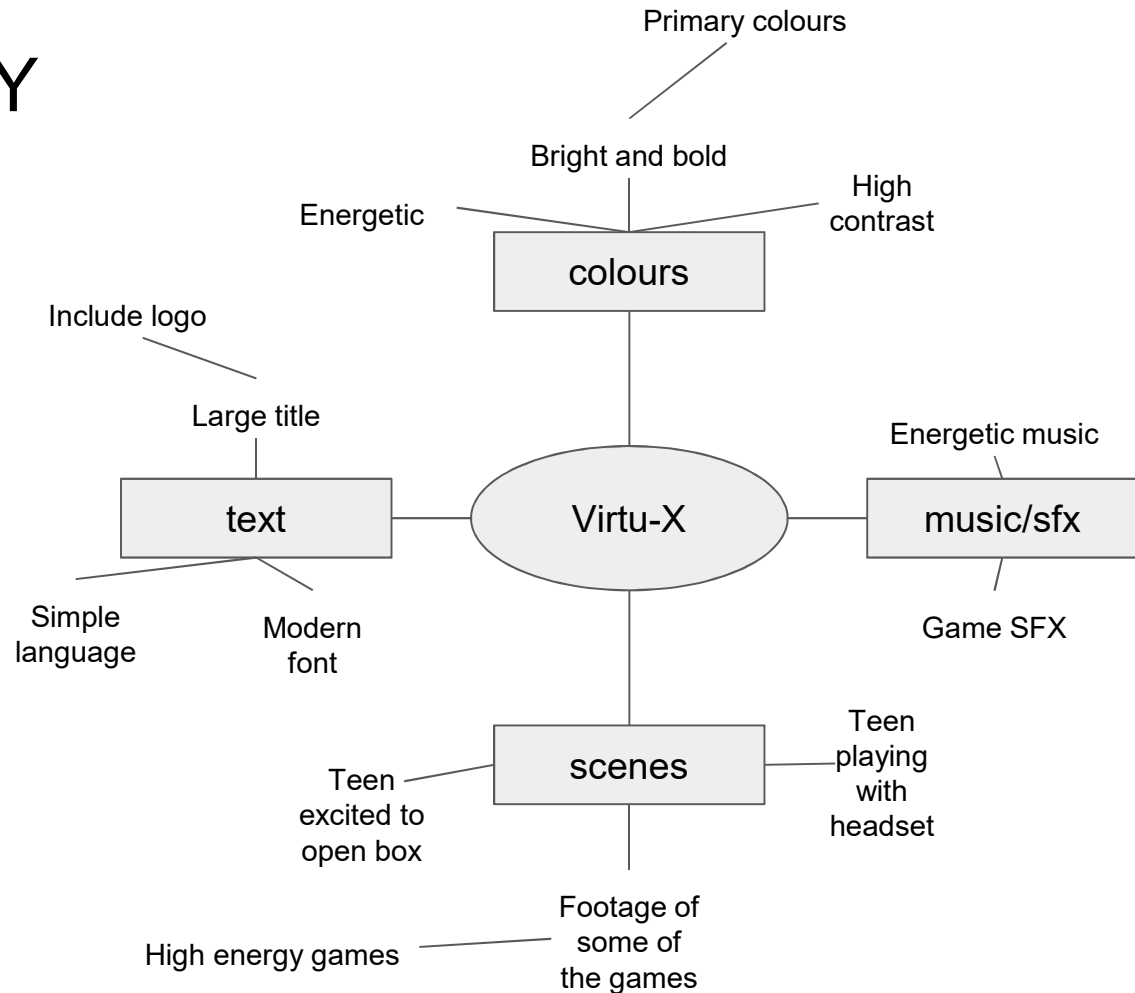


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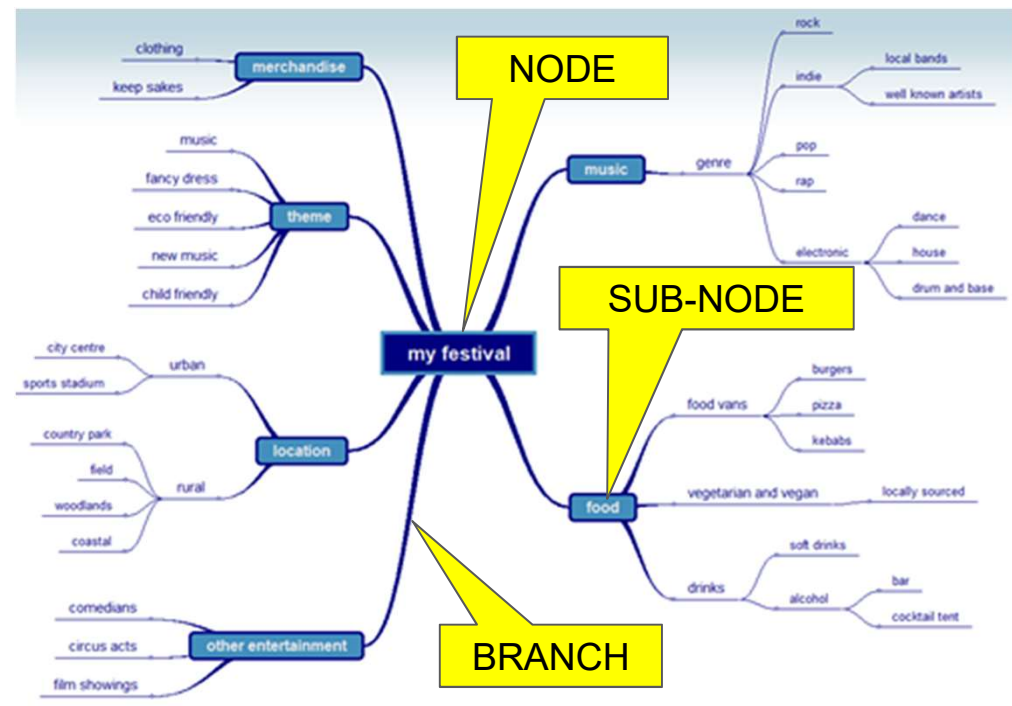
# WHAT IS A MIND MAP/SPIDER DIAGRAM?

A mind map or spider diagram (they are the same thing) is a way of organising thoughts and ideas using a diagram

It is based around a central theme (node) and has branches off for the different aspects (sub nodes)

## KEY WORDS

- Node – the main point on the map that has information or ideas
- Sub node – also has information but it relates to the node it is connected to
- Branch – a line joining nodes and sub nodes



# WHY DO WE USE MIND MAPS?

Think about why you might want to use a mind map/spider diagram. If possible, discuss the reasons with a parent/carer or sibling and share ideas

If it helps, try to think of an example situation or use the example of a festival from the last slide

**ANSWERS ON THE NEXT FEW SLIDES**

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TO HELP GENERATE IDEAS AND SHOW  
OPTIONS FOR IDEAS



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TO DEVELOP IDEAS AND SHOW LINKS  
BETWEEN THEM



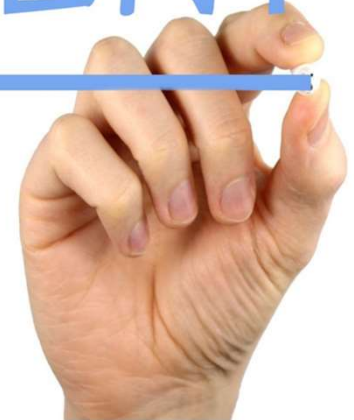
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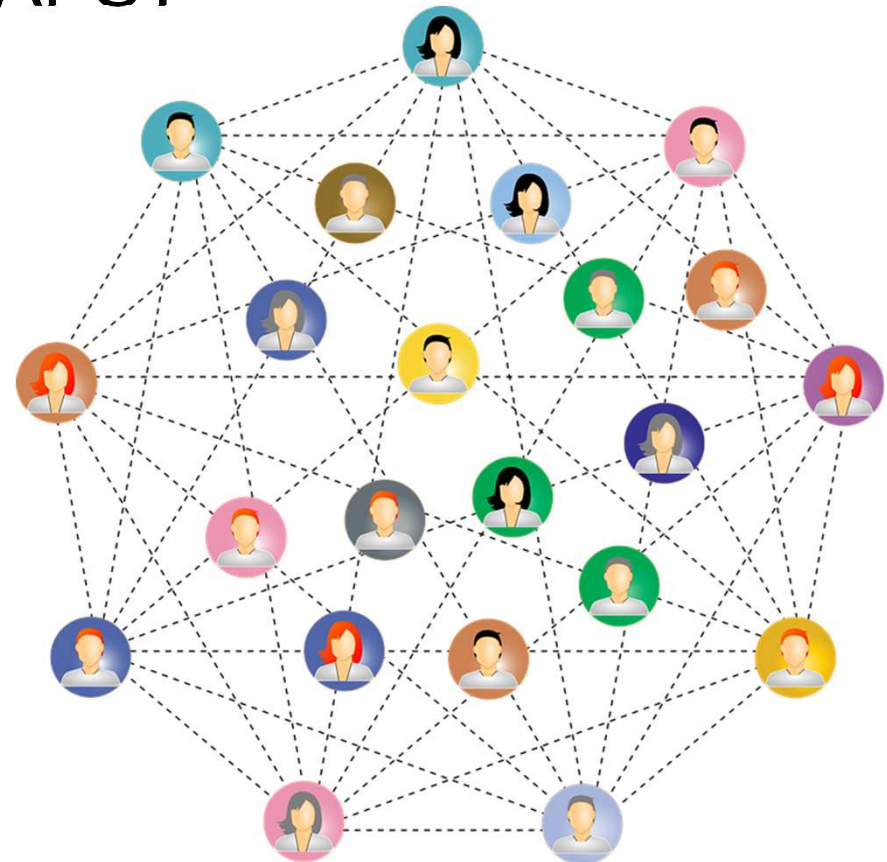
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TO SHOW RESOURCES, EQUIPMENT OR  
CONTENT IS NEEDED

TO SHOW HOW IDEAS ARE CONNECTED



## WHAT CAN YOU REMEMBER?

Have a go at Activity 2.1 to see what you can remember

You have 5 minutes for this task

# CREATE A MIND MAP

You're now going to have a go at creating a mind map in the same way you could get asked to in the exam

Before you do this, we're going to look at an example and mark the answer so that you can see how marks are awarded

The mark criteria on the next slide has been annotated to help you mark the example answer

WHAT IS SAYS	WHAT TOP MARK BAND LOOKS LIKE
<p>Clear structure with logical connections</p> <p>Structure of diagram is clear but may not be totally logical</p> <p>Diagram has little structure and/or links may not be totally logical</p>	<p>There is an obvious central node with branches coming out to sub-nodes that are clearly labelled. There may be additional branches from these sub-nodes to more sub-nodes and these must make sense</p>
<p>Content is relevant to context and the development of a website for the ride</p> <p>Content not fully relevant to context and the development of a website for the ride</p> <p>Content may not be appropriate</p>	<p>The information is relevant to the scenario or the development of a website in general. Note: the scenario here is the development of the <i>website</i> for the ride, <u>not</u> the ride itself</p>
<p>Detail is clear and understandable</p> <p>Detail is mostly clear and understandable</p> <p>Detail is unclear and difficult to understand</p>	<p>It is easy to understand your thought process - the examiner will easily be able to see how all the content connects</p>
<p>Subject specific terminology will be used</p> <p>Subject specific terminology may be occasionally used</p> <p>Little or no subject specific terminology used</p>	<p>You have used technical language e.g. <i>image</i> rather than <i>picture</i>. Other technical language for a website can include navigation, rollover, hyperlink, named anchor</p>

**Level 3: 6–7 Marks**

Clear structure with logical connections.  
Content is relevant to context and the development of a website for the ride.

Detail is clear and understandable.

Subject specific terminology will be used.

**Level 2: 4–5 Marks.**

Structure of diagram is clear but may not be totally logical.

Content not fully relevant to context and the development of a website for the ride.

Subject specific terminology may be occasionally used.

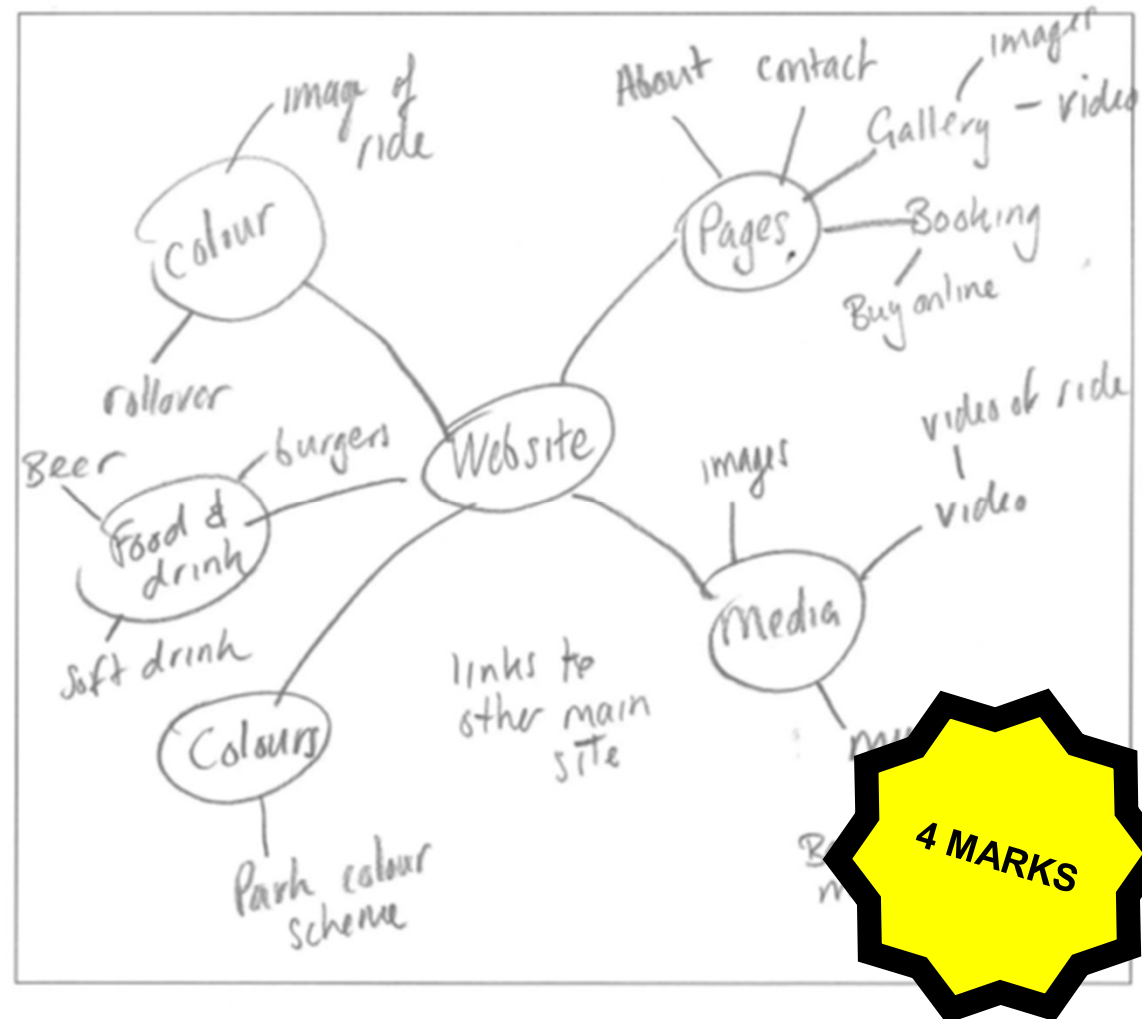
**Level 1: 1–3 Marks**

Diagram has little structure.

Content may not be appropriate

Links may not be totally logical.

Little subject specific terminology will be used



# HAVE A GO

Now you know how marks are awarded, have a go at answering the same question in activity 2.3

To help, the mark scheme is on the right - this will not be given in the exam

**Remember** all diagrams must be drawn in pencil

## Level 3: 6–7 Marks

Clear structure with logical connections.

Content is relevant to context and the development of a website for the ride.

Detail is clear and understandable.

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## Level 2: 4–5 Marks.

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