**BENEFITS of cities/countries hosting major sporting events**

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| **Benefit of hosting a major sporting event** | **Reason why this is a benefit** | **Social/ Sporting or Economic legacy benefit** |
| **Investment in developing and improving transport system** | Improving train lines could help commuters have a better journey to work. | Economic / Social |
| **Increased tourism** | Greater tourism and visitor numbers means local business can make more profit | Economic |
| **Commercial benefits (e.g money from sponsors)** | The city will receive money from external companies like sponsors. This can be spent on improve different aspects of the city. | Economic |
| **Participation in sports may increase** | People may be inspired to take part or become aware of sports they did not know about which they then take part in such as handball. | Sporting |
| **Sports facilities will be improved or new facilities built** | Provision improved or now available so there are actually places where people can participate in sport | Sporting |
| **Raise the status of the country/‘shop window effect’** | Large global audiences become aware of countries and cities, meaning they may want to visit or do business. A well organised event reflects well on the country/city. | Economic |
| **Morale of the country is raised (National pride)** | The population have something to look forward to, feel proud of and have an occasion to celebrate together if performers are doing well on ‘home soil’. | Social |
| **Provides employment for local people** | People of the local area will have jobs both during and after the event. This will give more people jobs and will reduce unemployment rates. | Economic / Social |